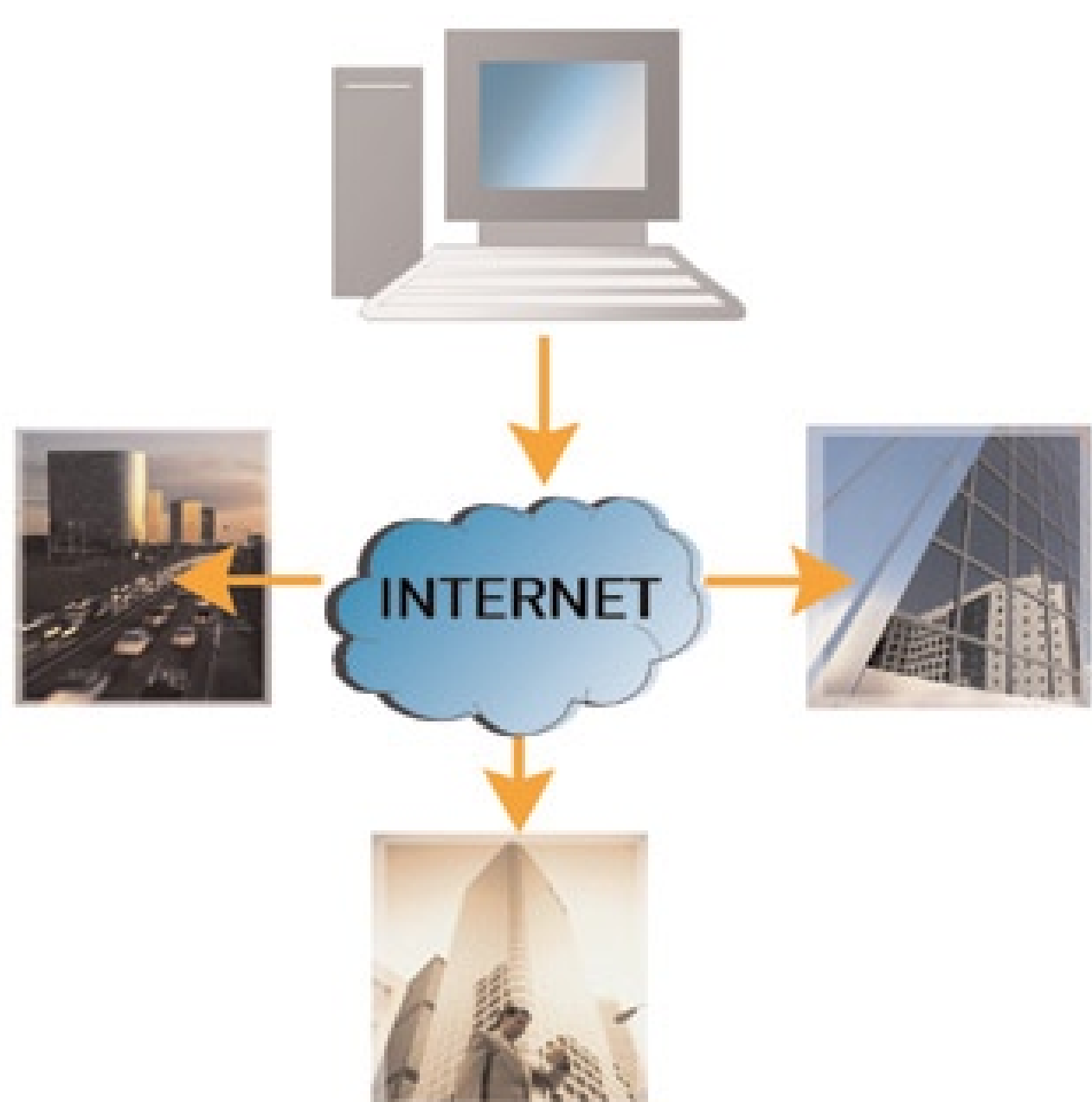


# 2007 AUTOMATED DEMAND RESPONSE PROGRAM

## PROGRAM OVERVIEW

- Automated demand response (Auto-DR) is a secure and cost-effective way for your facility to contribute toward reducing electrical loads during times when the electricity grid is constrained or when supply costs rise.
- Customers design and pre-program their electrical load reduction strategies in their Energy Management Control Systems. Auto-DR is initiated through the receipt of external communications signals.
- PG&E's goal for the 2007 Auto-DR program is realize a peak demand reduction of 15 megawatts.
- Financial incentives are available for participants.
- Auto-DR is open to PG&E customers greater than 200 kW who are currently participating or are planning to participate in the PG&E Critical Peak Pricing or Demand Bidding Programs.



**Pacific Gas and Electric Company**

## CUSTOMER INCENTIVES

- Technical assistance to identify Auto-DR strategies to reduce electricity demand—at no cost to customer.
- Auto-DR communications equipment—at no cost to customer.
- Technical coordination to assist customer during the Auto-DR equipment installation and program operations—at no cost to customer.
- Financial assistance for installation and enabling of customized Auto-DR systems—incentive amount up to \$60 per kilowatt of reduced electricity demand.
- Direct payment to customer for participating in the Auto-DR program—incentive amount up to \$50 per kilowatt of reduced electricity demand.

## Contact Information

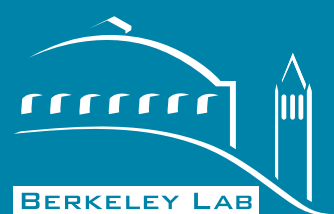
Global Energy Partners, LLC  
Program Management Contractor to PG&E  
3569 Mt. Diablo Blvd., Suite 200  
Lafayette, CA 94549  
925-284-3780

Greg Wikler - [gwikler@gepllc.com](mailto:gwikler@gepllc.com)  
Ingrid Bran - [ibran@gepllc.com](mailto:ibran@gepllc.com)  
Dave Rigney - [drigney@gepllc.com](mailto:drigney@gepllc.com)

[www.auto-dr.com](http://www.auto-dr.com)



**Global Energy Partners, LLC**  
An Employee-Owned Company



**DRRC**  
Demand Response Research Center



March 2007  
C-1815

©2007 Pacific Gas and Electric Company